



## UKRPRODUCT GROUP

FOR IMMEDIATE RELEASE

November 24, 2014

### DIRECTORS' DEALINGS

**Kyiv, Ukraine** – Ukrproduct Group Limited (“Ukrproduct” or the “Company”) (AIM: UKR), one of the leading producers and distributors of branded dairy products and beverages (kvass) in Ukraine today announced that it has received notification that the following directors have today acquired ordinary shares of 10p each in the Company at 7.5 p per share:

Director	Ordinary Shares acquired	New shareholding	% <sup>(1)</sup>
Sergey Evlanchik (through Crensel Finance Limited)	443,550	14,939,133	37.66
Alexander Slipchuk (through Densim Group Management Limited)	451,750	14,939,133	37.66

<sup>(1)</sup> Excluding treasury shares

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For further information, please visit [www.ukrproduct.com](http://www.ukrproduct.com) or contact:

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**Ukrproduct Group Ltd is one of the leading Ukrainian producers and distributors of branded dairy products and kvass, a traditional fermented beverage. The Group’s product portfolio includes processed and hard cheese, packaged butter, skimmed milk powder (SMP) and kvass. Ukrproduct has built a range of recognisable product brands (“Our Dairyman”, “People’s Product”, “Creamy Valley”, “Molendam”, “Farmer’s”) that are well known and highly regarded by consumers. The Group reported total assets of approximately GBP 21.1 million as at June 30, 2014 and consolidated revenues of approximately GBP 17.2 million for the six months ended June 30, 2014. Ukrproduct’s securities are traded under the symbol “UKR” on AIM, a market operated by the London Stock Exchange.**

*Some of the information in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of the Group. You can identify forward looking statements by terms such as “expect,” “believe,” “anticipate,” “estimate,” “intend,” “will,” “could,” “may” or “might” the negative of such terms or other similar expressions. These statements are only predictions and they may differ materially from the actual events or results. We do not intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. Many factors could cause the actual results to differ materially from those contained in such projections or forward-looking statements, including, among others, general economic conditions, our competitive environment, risks associated with operating in Ukraine, rapid technological and market change in our industry, as well as many other risks specifically related to the Group and its operations.*

